

Get Answers

PATIENT ADVOCACY & TREATMENT SUPPORT

- **MEDICATION & FINANCIAL ASSISTANCE** / Using a 200% Federal Poverty Guideline to determine eligibility, we assist individuals with direct financial assistance that ensures access to treatment medications and assistance with a wide range of cancer-related needs.
- **"SURVIVE & THRIVE" WELLNESS GROUPS & PROGRAMS** / Survivors gain social, informational, and emotional support through programs and peer connections that equip them during their initial recovery and improve their quality of life during survivorship and throughout their cancer journey.
- **PATIENT ADVOCACY & PEER SUPPORT & INFORMATION** / Individuals and families receive individual attention from our Patient Advocates and support from other cancer survivors to help them feel less isolated and more equipped during and after treatment.
- **EQUIPMENT, SUPPLIES, WIGS & PROSTHESES** / Individuals access home health equipment, nutritional and ostomy supplies, wigs and turbans, mastectomy and lumpectomy supplies, and other cancer-related materials that enhance their quality of life.
- **PINK BROOMSTICK® SUPPORT PROGRAM** / Information, resources, and personal contact from staff and volunteers provide women newly diagnosed with breast cancer with support and answers that help as they begin cancer treatment.
- **LIFESTYLE PROGRAMS FOR PREVENTION & EARLY DETECTION** / Community members learn prevention and healthy living practices, early detection signs and skills, and cancer-screening information that can help prevent cancer or detect it earlier, thus increasing treatment options and long-term survivorship.

2009-2010 BOARD OF DIRECTORS

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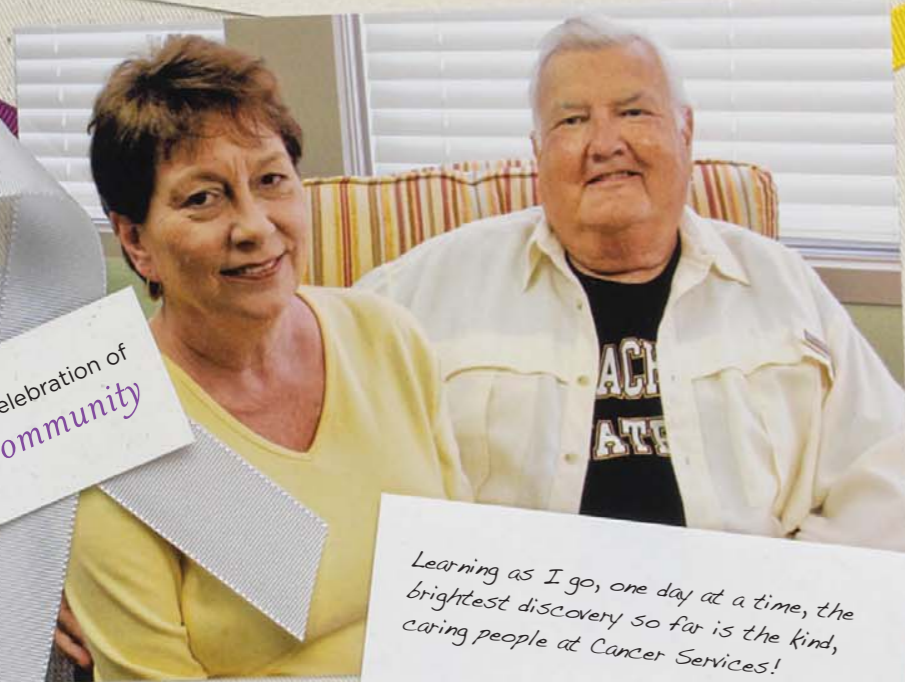


Inspiring Courage Through Compassion

Welcome to our celebration of another year filled with memories and milestones. Your hard work and generous support have amazed us and enabled us to fulfill our mission — “to enhance the quality of life for those living with cancer and provide the gift of life through education.” We’re thankful for your countless hours of volunteer work and your tremendous financial assistance, which have allowed us to positively touch the lives of 19,000 cancer survivors, families, caregivers, and individuals throughout our community and North Carolina. Your personal passion and genuine interest have left us in awe, and we are thrilled to live and work among you. Join us as we take a look at 2009 and the inspiring environment you’ve helped create for cancer journeys in our community. As we move forward in 2010, we are excited to continue to work with our faithful supporters and welcome new partners and community members.

Gratefully,

*Cancer Services
 Staff & Board*



In Celebration of Community

Learning as I go, one day at a time, the brightest discovery so far is the kind, caring people at Cancer Services!
 Jack Crutchfield

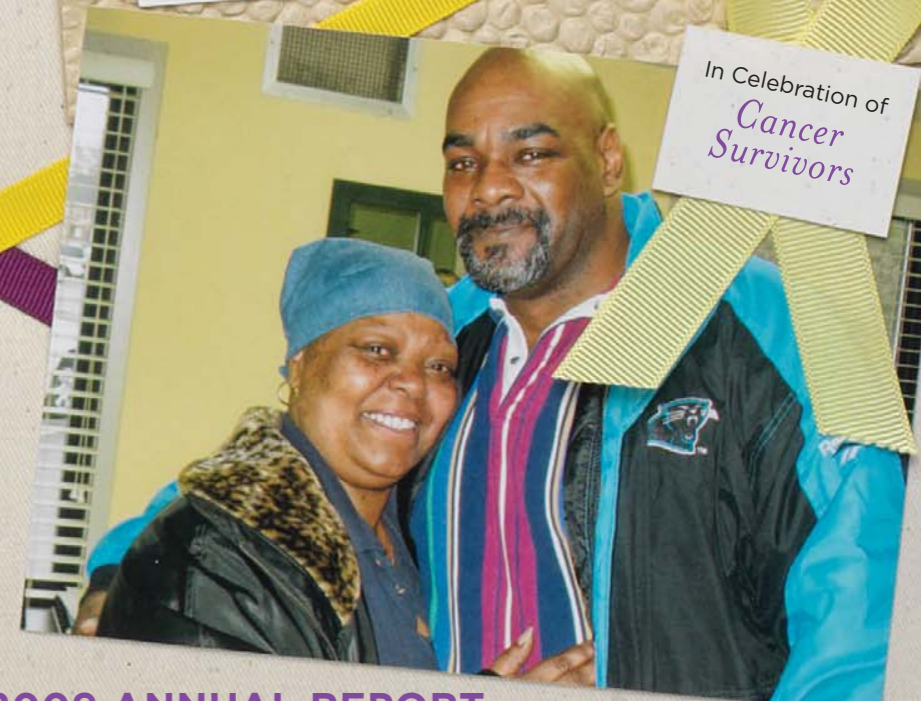


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WWW.CANCERSERVICESONLINE.ORG



In Celebration of Cancer Survivors

THANK YOU

OUR VOLUNTEERS BRING HOPE TO THE COMMUNITY

This year alone our 475 volunteers gave 9,215 hours, providing a financial value of more than \$180,000 of service. One-third of our total service hours this year came from our dedicated volunteers. We extend a heartfelt thank you to each and every one of you for all of the compassion you've shown through the many hours you've given to make a difference in the lives of those with cancer in our community!



In Celebration of
Volunteers

Get Inspired

ENHANCING OUR COMMUNITY'S QUALITY OF LIFE

Survivors Helped	2,881
Prescriptions Purchased	5,808
Direct \$\$ Support	\$250,389
Client Contacts	104,500
Cases of Nutrition	1,009
Peer Support to Survivors	1,796
Community Members Educated	16,683
In-Kind \$\$ Accessed	\$641,934
Equipment & Medical Supplies Loaned	1,695
Wigs & Prostheses Provided	1,171

100% OF SERVICES PROVIDED AT NO CHARGE TO RECIPIENTS

Get Involved

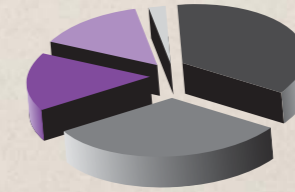
ACTION STEPS - HOW YOU CAN HELP GIVE HOPE:

- Make a donation of any size (by check or through our website)
- Give the gift of time and join our family of volunteers
- Make donations in memory or in honor of your loved ones
- Support fundraisers and stay updated at www.cancerservicesonline.org
- Donate goods and services
- Donate proceeds from a fundraiser you do to support us
- Make a gift to our endowment or consider including Cancer Services in your will

www.CancerServicesOnline.org
or 336-760-9983



2009 REVENUE



■ FOUNDATIONS	/ 36%
■ UNITED WAY	/ 32%
■ CONTRIBUTIONS	/ 16%
■ FUNDRAISERS	/ 14%
■ MISCELLANEOUS	/ 2%

FOUNDATIONS / 36%

Kate B. Reynolds Charitable Trust; NC Triad Affiliate of Susan G. Komen for the Cure; St. Paul's Episcopal Church; The Winston-Salem Foundation

UNITED WAY / 32%

Includes United Ways in Forsyth and Davie counties and United Funds of Stokes and Yadkin counties

FUNDRAISING / 14%

Cancer Services annual fundraisers are: "Ride for Courage: Polar Bear Metric Century;" "Wrapped Up in Ribbons" Auction & Benefit; "Hope in Action" Annual Appeal

CONTRIBUTIONS / 16%

Includes Third-Party Fundraisers* such as: Allegacy FCU "Don't Wait" Golf Tournament; Yadkin County Sheriff's Department; Tractor Pull; Evening in the Courtyard; and Phone Tree; as well as donations from memorials, individuals, businesses, and churches

MISCELLANEOUS / 2%

ENDOWMENTS

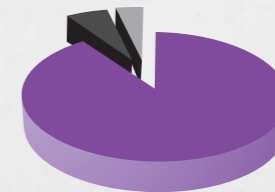
CANCER SERVICES ENDOWMENT -

Originally established by the Board of Directors utilizing unrestricted donations, this fund is used to create a self-sustaining source of income for agency programs.
Year-End Value: \$395,478

THE DEBBIE BURCHETT ENDOWMENT FUND -

Established in 2006 with a permanently restricted gift from the family, this fund helps provide direct assistance to clients and families.
Year-End Value: \$91,214

EXPENSES



■ PROGRAM SERVICES	/ 90%
■ SUPPORT SERVICES	/ 6%
■ FUNDRAISING	/ 4%

PROGRAM SERVICES*

Of Program Services, **31%** was direct financial assistance for clients.

6,596
2,673
119,826
7,300
1,016
1,498
1,861
1,197
582
30